

## PEOPLE Festival Vender/Booth Application

I/We wish to participate in PEOPLE Festival 2008 as a presenter and/or as an information/learning booth exhibitor.

### Applicant Information

Name or

Organization:

Date:

Contact Person:

Contact E-mail:

Phone:

Addresss:

State & Zip Code:

Website URL:

### Additional Information

In detail, please describe the purpose or intent of your booth (use another page if required):

List any items that will be given away or sold:

List any items that require electricity:

### Booth & Rental Items

Cost of booth space for Non-Profit Agencies is \$100.00 per booth plus a \$150.00 tent rental fee (\$250.00 total) for a 10'x10' booth. Additional adjacent booths are available at the same price. Additional tables and chairs are available to Vendors for the additional fees listed below. Cost of booth space for commercial agencies (for-profit businesses) is \$250.00 per booth plus a \$150.00 tent rental fee (\$400.00 total) for a 10'x10' booth. Additional adjacent booths are available at the same price. Additional tables and chairs are available to Vendors for the additional fees listed below.

PEOPLE Festival allows vendors to supply their own table, chairs, and/or tents. We do not require that you

rent these supplies if you are able to provide them yourself.

Item	Quantity	Cost/Each	Total Cost
<i>Example Item</i>	4	\$50.00	\$200.00

Non-Profit Booth(s)		\$100.00	
Commercial Booth(s)		\$250.00	
Table(s)		\$35.00	
Chair(s)		\$10.00	
Electrical	YES / NO	\$40.00	
Tent(s)		\$150.00	

<b>TOTAL COST:</b>	
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There is an additional \$97 fee for all food vendors, paid to PEOPLE Festival. PEOPLE Festival will secure needed permits and contact you directly with additional paperwork needed.

All booths are to be staffed during the two-day festival by your representatives. Booths should not be taken down until the last concert on the last day of the event.

Security of the booths will be provided by the festival during the entire event. However, the festival will not be responsible for loss, damage or theft of any property. All booths will close 15 minutes before the keynote speaker delivers the message, and will remain closed until the altar call has concluded. This is during the evening and normally begins between 6:00pm and 7:15pm. It is agreed that you, the Vendor, will defend and hold harmless PEOPLE Fest Joint Venture, all sponsors of the festival, and Martinez Waterfront Park, from all claims and liabilities for damage to property or injury to persons occurring in or about the rented or used booth space, or any failure to act, whether or not such condition, activity, or failure shall result from negligence of the party renting or using the space. You are responsible for collecting any applicable taxes. The festival will not assume responsibility for state, local, or federal inspection or taxes required. You agree not to sell any non-religious items including, but not limited to, sunglasses and glow sticks of any kind. Products, materials or literature may not be sold or distributed outside of your rented space. The festival management reserves the right to inspect and approve or reject all products, literature and materials.

**PLEASE READ ENTIRE APPLICATION CAREFULLY BEFORE SIGNING**

By signing below, I agree to the conditions set forth by PEOPLE Fest regarding PEOPLE Fest Booth Rental. I also understand that if my application is not accepted, my rental fees will be returned in full immediately. I have enclosed full payment as well as a description of my organization and an explanation or sample of any products/materials that I will be distributing at PEOPLE Fest. If any of this information is not included with my booth application, I understand that my application and check will be returned to me, and I will have to reapply for a booth at that time.

Signature	Date
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Print Name

**Submission Instructions:**

E-Mail: Please e-mail completed form to [info@peoplefestival.org](mailto:info@peoplefestival.org)  
 Fax: Please fax completed form to 510.405.9353